

# ZACHARY MORRIS

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## PROFESSIONAL SUMMARY

Detail-oriented barista with a decade of service and hospitality experience. Strives to create consistently delicious coffee and meaningful experiences for every guest.

## SKILLS

- Espresso machine use & maintenance
- Coffee extraction & latte art
- Food safety & cafe cleanliness
- Cash handling & POS Systems
- Coffee education
- Ability to multitask

## EXPERIENCE

### Barista / Sales Associate

March 2023 - Current

Broome St. General Store | Los Angeles, CA

- Maintains daily operations of a luxury convenience store & third-wave coffee bar.
- Uses product knowledge and upselling techniques to help customers navigate an endless inventory of gifts.
- Employs tidy & efficient cafe operations to maintain cleanliness and recipe standards.
- Oversees preventative & emergency maintenance of all cafe equipment.

### Winding Machine Operator / Manufacturing Technician

August 2021 - Current

Luxe Radio & Musical Instrument Co. | Los Angeles, CA

- Operates a 1940s Sprague winding machine for the production of boutique guitar capacitors, adjusting based on job specifications.
- Performs various craft & printing processes for adornment and packaging of products.
- Maintains clean and stocked work area to foster optimal safety and output.
- Works efficiently and independently to support production pace.

### Plug-In Program Coordinator

June 2015 - Current

Electric Forest Festival | Rothbury, MI

- Develops & executes innovative patron-engagement programming for one of North America's premier camping music festivals.
- Collaborates with festival ops, non-profits, & musical artists to create meaningful activations to connect guests with festival programming.
- Interfaces with 3D artists to support the development & deployment of interactive installation artwork.
- Curated & produced a community-sourced coloring book to fundraise for Michigan's public school music programming.

### Shift Manager / Lead Barista

August 2021 - October 2022

Go Get Em Tiger | Los Angeles, CA

- Responsible for F.O.H. operations in a high-volume cafe, including staff training and store-level management.
- Resolved customer inquiries and concerns for a positive outcome.
- Communicated openly with employees and fellow managers, addressing issues head-on to prevent escalation.
- Delighted guests and stakeholders with attention to detail and cleanliness.

## EDUCATION

Bachelor of Arts (B.A.) - Journalism & Media Communication

May 2021

Colorado State University, Fort Collins, CO

Minor in Photography, Pacific Northwest College of Art